

VIRGINIA APPALACHIAN REGIONAL COMMISSION **PROGRAM**



NEW TOCK THE VIRGINIA

2013 How-to-Apply Workshop Abingdon, Virginia – July 11, 2012

Virginia Department of Housing and Community Development
Community Development Division

Workshop Agenda

- > Welcome and Introductions
- > ARC Background
- ➤ News and Announcements, What's New, and Timetable
- > ARC Funding Description
- > Review of Requests for Proposals
- > Overall Guidance
- > Technical Assistance and Closing

ARC Background

- The Appalachian Regional Commission, or ARC, is an independent Federal agency created through the Appalachian Regional Development Act of 1965
- ARC's mission is to be an advocate for and partner with the people of Appalachia to create opportunities for self-sustaining economic development and improved quality of life.

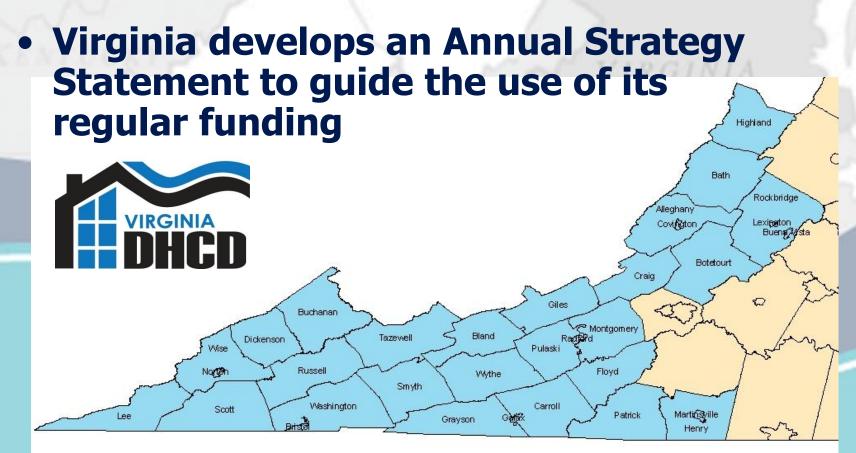


palachian Region



ARC in Virginia

 Most ARC resources allocated for Virginia are administered by the Department of Housing and Community Development



ARC in Virginia

- Virginia receives funding on an annual basis and through special initiatives for distribution in the designated localities
- The primary components of Virginia's ARC Program are:
 - Local Development Districts
 - Area Development
 - Regional Initiatives
 - Asset-Based Development
 - Telecommunications Initiative
 - Energy Efficiency Initiative
 - Highway (VDOT)

Eligible ARC Applicants

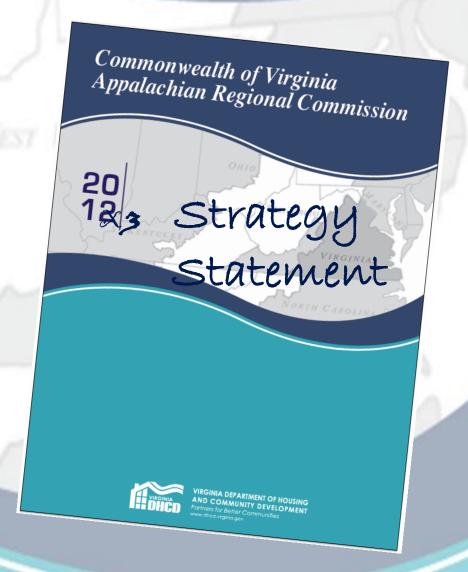
- Non-profit organizations, educational institutions, Local Development Districts (Planning District Commissions), and state and local governmental entities are eligible to apply
- Non-profits must demonstrate adequate capacity to be eligible for ARC funding.
- Private organizations or for-profit businesses are not eligible to apply.

Economic Status

Distressed	At-Risk	Transitional	Competitive	Attainment
	Buchanan	Alleghany	Bath	Botetourt
	Carroll	Bland	Craig	
	Dickenson	Floyd		
	Grayson	Giles		
	Henry	Highland		
	Lee	Montgomery	Bristol	
	Patrick	Pulaski	Clifton Forge	
	Russell	Rockbridge	Lexington	
	Scott	Tazewell	Norton	
	Smyth	Washington	Radford	
	Galax	Wise		
	Martinsville	Wythe		
		Buena Vista		

Virginia's ARC Strategy

- Annual Strategy
 Statement draft is being prepared.
- Final will be available in the Fall.
- 2011-2014Development Plan



News and Announcements Funding Status

2013 Program Year Funding Level

- Senate Committee on Appropriations:
 - \$64.9 million for ARC's nonhighway programs.
 - This is a 5 percent reduction from ARC's FY 2012 funding level
 - Consistent with the administration's FY 2013 budget request for ARC.
- House Committee on Appropriations:
 - \$75.3 million for ARC
- Full Senate and House action on the bills is pending.

News and Announcements

ARC Oak Ridge Program

- One Teacher
- Five Students

ARC meetings

- States' meeting in DC on July 24th.
- Commission meeting in Alabama in the Fall

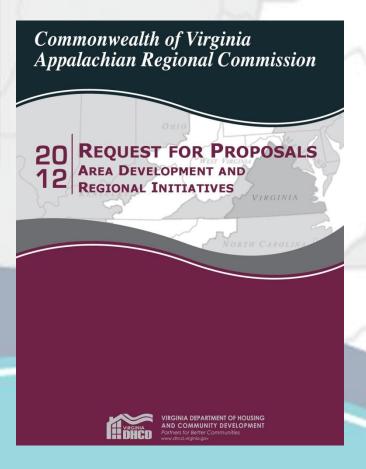
Liveable Regions and Communities workshops

- July 12th in Kingsport, TN
- Aug 16th in California, PA

DHCD News and Announcements

- Building Collaborative Communities
 - How to Apply Workshop coming soon
- Industrial Revitalization Fund
 - How to Apply Workshop coming soon
- New website at www.dhcd.virginia.gov

2012 Recommendations



Friends of Southwes	Southw	ng the operational foundation for vest Virginia's creative nies initiative	\$ 500,000
Floyd Community C a.k.a. Jacksonville C the Arts		ty-building capital ements	\$ 157,000
Economic Development Authority of Floyd		-efficient Innovation Center for with two clean room nments	\$ 369,000
Giles County		County – Live, Work and Play: m Enhancement	\$ 76,000
St. Mary's Health W		ealth Wagon: Expansion of y and Specialty Care	\$ 100,000
Appalachian Traditi	the state of the s	y Cabin outdoor venue ement project	\$ 44,415
Town of Marion	the state of the s	C. Henderson School of chian Music and Arts	\$ 338,000
Scott County Touris	econon quality	ring outdoor recreation, nic development and water along the Clinch river Valley in vest Virginia	\$ 78,500
Birthplace of Count Alliance	·	ace of County Music Cultural ge Center	\$ 500,000

Subtotal - \$ 2,162,915



ARC Timetable

- Focus Groups were held in June
- How-To-Apply Workshop
- Proposals due
 September 19, 2012
- Proposal review through November 2012
- Funding recommendations by early 2013
- Contract approval by ARC by August 2013

Funding Decisions are NOT Final until ARC Approval

ARC Input Sessions June, 2012



Sample of comments include:

- Heartwood / RTM/ TCR have been an important driver for other efforts.
- Health is still a critical concern in the region and adequate healthcare is a necessary foundation to build the economy in other areas.
- Efforts in the region has created a resurgence of volunteering.
- There is a huge gap between what is needed and what is being spent on infrastructure

ARC Funding Limits

- ARC funding limited to
 - -\$500,000 for construction projects
 - -\$100,000 for non-construction projects







Area Development – Construction Projects

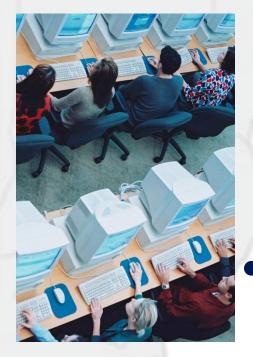
Elements for all Construction proposals include:



- Basic Agency must be selected for all Construction projects
- Engineering reports, maps, renderings, specifics on the site, etc.

Area Development – Construction Projects

- DHCD can function as the Basic Agency for ARC funded construction projects.
- Residential infrastructure can only be available if in a distressed area.



Area Development – Non-Construction Projects

Common elements for all non- construction proposals include:



- Similar to Construction but with a different focus
- Staffing Plan and Agency Credentials
- Basic Agency will be ARC

Regional Initiatives

- Regional Initiative includes:
 - -Asset-Based Development Initiative
 - -Telecommunications Initiative
 - -Energy Efficiency







Asset-Based Development Initiative

- Must address at least one of the following:
 - Cultural assets
 - Heritage trails
 - Apprenticeship programs
 - Natural assets
 - Outdoor recreation that promotes tourism and economic development
 - Sustainable timbering and value-added processing
 - Community assets
 - Mobilizing community leaders
 - Assisting local businesses
 - Structural assets
 - Redevelopment and adaptive reuse
 - Targeted downtown revitalization
 - Business / Economic assets
 - Educating current and future entrepreneurs
 - Market research / feasibility studies



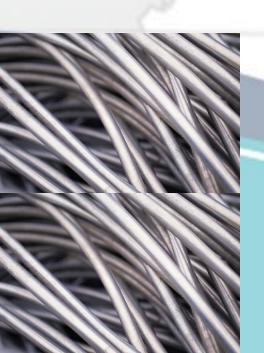
Asset-Based Development Initiative

General Policies

- Leverage locally-based cultural, natural, community, structural, and economic assets
- Clear performance targets, products, and outcomes
 - Refer to examples in Appendix B
- Direct relationship between project efforts and measurable improvements to the community's economic environment

Telecommunications Initiative

- Funding available for:
 - Planning Projects
 - Regional Coordination: PDC wide or multi-county
 - Public/Private Partnership strategy
 - Community Telecommunications Plan
 - System Development and Technical Support
 - Community Business Training and Education Program
 - Establishment of Community Cooperative
 - Establishment of E-Village
 - Development of community tech support
 - Physical Implementation
 - Installation of a wireless network
 - Installation of a dark fiber loop
 - Installation of a co-location facility / equipment



General Policies

- DHCD invests in "Last Mile" projects
- No Implementation Support without a Community Telecommunications Plan
- Planning projects should look to future implementation project
- Planning not Funder specific

Remember!

If requesting System Development and Technical Support assistance or Physical Implementation assistance YOU MUST HAVE A PLAN similar to the Community Telecommunications Plan



Energy Efficiency



- ARC resolution requires all states to provide a strategy for encouraging energy efficiency in ARC funded construction projects.
- RI funds may be used to support actual costs of the Energy Efficiency components.
- Area Development Application should be completed.

Energy Efficiency

 Projects addressing energy efficiency, renewable energy, alternative fuels, etc. are eligible as a stand alone project.

 This is intended for projects with a regional impact or that can be a model for future efforts.

Access Road Program

- Serve industrial and commercial areas by facilitating economic development projects tied to measurable, tangible outcomes
- \$1 million annually

Project Proposal Elements

- Project Proposal Summary
 - 2-page maximum
 - Follow the template
 - Select Goal and Strategy
 - Specific, quantifiable Outputs and Outcomes
 - Use Appendix B for specific examples



Project Proposal

- Narrative
 - Goals and Objectives that will be supported
 - Product and Outcome Description
 - -Issues / Challenges (Need)
 - Performance Targets
 - Project Beneficiaries
 - Relation to Local Activities

Project Proposal Elements

- Proposal Narrative
 - Project Location
 - Census tracts served
 - Maps clear, legible, showing improvements, project area, affected areas, landmarks, etc...
 - Leveraged Private Investment
 - Readiness
 - Capacity
 - Sustainability
 - Letters of Benefit Commitment

Hints...



- Derivation of costs are wellsupported
- Other funding in place
- Work plan with milestones and performance targets
- Plan for sustainability
- Key individuals identified
- Draft must be sent to the PDC

Overall Guidance

- Match Requirements
 ARC participation, up to:
 - 50% in Transitional
 - 70% in At-Risk Counties
 - 30% in Competitive Counties
 - Match must be from non-federal sources
- In-Kind match may be allowed for less than 50% of the required match.

Overall Guidance – All Initiatives

- Start dates / timetables
 - Need to correlate with funding approval
 - Project should not start prior to ARC approval



Overall Guidance

- Electronic Submission to ARC
 - Proposals
 - -Reports



Outputs / Outcomes

- OUTPUTS: Short-term benefit, products, milestones, activities
 - e.g. 16,000 linear feet of waterline installed
 - Outputs must be listed using specific and absolute numbers
- OUTCOMES: Long-term results
 - e.g. Twenty-five (25) trained and certified students obtained employment and continue working at job two years after close of project
- Appendix B contains examples of project Products (outputs) and Outcomes
 - Measures must be selected from this list!
 - Percentages may be used to supplement the application, but quantifiable figures MUST be used

Difference Between Outcomes and Outputs

GED Fast Track Program

Outcomes

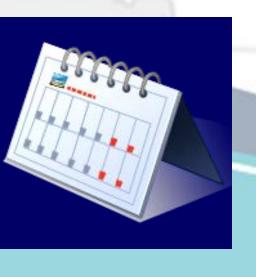
- Staff instructors will learn the key elements of successful Fast Track GED Program
- Students will report high satisfaction with tutoring service

Outputs

- 20 instructors will complete the Fast Track curriculum training
- 5 workshops will be held
- staff will earn 3 CEUs

Output and Outcome Characteristics Checklist

- Measurable
- Simple, clear and understandable
- Realistic
- Manageable
- Identifies a specific group of clients
- Specifies a time frame
- Measures an end, not a means to an end
- Outcome measures taken after service has been delivered



Common Problems / Issues

- Unclear documentation of match and sources
- Poor maps
- Lack of coordination / discussion of other regional projects
- Vague Outputs and Outcomes
- Incorrect budget forms
- Incomplete budget narratives
- Project not "ready"
 - Partnerships / agreements not in place
 - Beneficiaries not clear or determined
 - Funding

Proposal Scoring

- For Construction and Non-Construction proposals
 - Clear project need
 - Clear project description
 - Appropriate project design
 - Optimal use of other funding and established need for ARC resources
 - Well documented costs
 - Likelihood of benefits and outcomes
 - Sustainability will this do it and will it last?
- Non-Construction
 - Adequacy of credentials, work and staffing plans and evaluation and support mechanisms

Centralized Application and Management System CAMS

web-based portal to improve processes and data quality



HOME

BUILDING CODES

HOUSING

BUSINESS

COMMUNITY

REGIONS AT WORK

CLG

RESOURCES







VIDA- Testimonial

Virginia Main Street

Grantee Spotlight

SEARCH DHCD Search DHCD You Tube flickr DHCD QUICK MENU

DHCD QUICK MENU COMPLETE PROGRAM LIST ABOUT DHCD BOARDS AND COMMISSIONS JOB OPPORTUNITIES LOOKING FOR RENTAL HOUSING? PRIVATE ACTIVITY BONDS CALENDAR OF EVENTS

MOST READ CONTENT

- Community Development Block Grant (CDBG)
- Community Development Block Grant (CDBG) Community Economic Development Fund (CED)
- Community Development Block Grant (CDBG) Planning Grant
- Community Development Block Grant (CDBG) Competitive Grants
- Community Development Block Grant
 CORDON



Search Programs



Registration



Login



User Guide

CAMS Organization Registration

Your organization must register in order to access funding through DHCD. Please note that DHCD does not provide direct assistance to individuals. Only one profile per organization is allowed.

Organization Primary Profile Manager/Contact

The profile manager below will be responsible for receiving profile notifications and will be required to keep the profile up to date.					
*First Name:	*Last Name:				
*Contact Title:	Cell Number:				
*Contact Phone:	Extension:				
*Contact Email:					
Organizational Information					
*Organization Name:	*Street Address: Address Line 2:				
*City:	*ZIP Code: - Whats my +4?				
\square Check this box if the organization address listed above is the mailing address.					
Mailing Address:	Address Line 2:				
City:	ZIP Code: Whats my +4?				
*Phone Number:	FAX Number:				

Local intranet

CAMS User Guide

The CAMS or Centralized Application and Management System User Guide is designed as a complete reference tool. The individual documents will be updated to correlate to system updates and feedback from the customer and applicant population.

You may also find the <u>FAO</u> to be a helpful resource tool. If you have questions or comments about this guide, please <u>contact us</u>.

Table of Contents

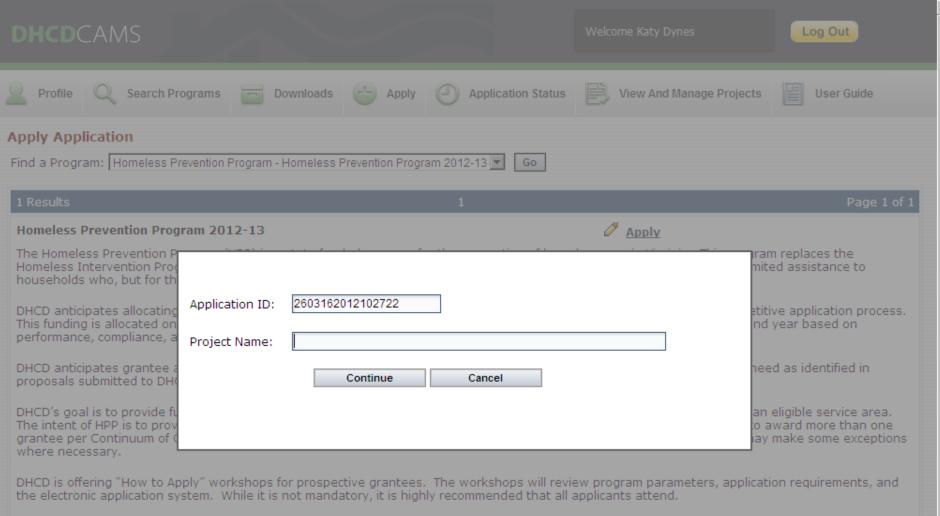
Link to FAQ Document	2
Search Programs without a Login or Password	2
Register for an Organization Profile	2
Manage Organization (Profile Manager will add new users here)	2
Log into CAMS	2
I Forgot My Password!	2
I want to Reset my Password	2
Apply for Funding	2
Submit a Detail Project Budget	2
Manage Project Roles (Profile Manager only)	2



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The "How to Apply" in-person workshops will be held as follows:

Roanoke, Monday, March 19, 2012 1:00pm to 3:00pm

Richmond, Tuesday, March 20, 2012 10:30am to 12:30pm

Applicants must go to https://dmz1.dhcd.virginia.gov/DHCDEvents/default.aspx to register for the workshops by Friday, March 16, 2012. Workshop details including location information will be provided to registered attendees.

√∆ → € 100%





Profile



Application ID: 3007062012125835

Search Programs

information for this program for additional information.

County: / Add/Edit County

No County Selected.



Downloads



Apply

Project Name: KWS 7.6.12 Test App



Application Status



View And Manage Projects



Program Name: Appalachian Regional Commission Area Developmen

User Guide

Town: / Add/Edit Town

No Town Selected.

Appli	cation	Subm	ission
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Application Start Date:	07/05/2012	Application End	Date: 09/12/20	12	
Project Information	Project Budget	Narrative Information	Attachments	Additional Information	
Project Information	n You must clic	k the "Save" button b	elow to save	the info you enter in the page	ıl.
Organization Name*	: Impact Makers				
Project Primary Con	tact②				
First Name*:				Last Name*:	
Title*:				Email*:	
Work Phone*:					
Place of Primary Per	rformance②				
Address*:				Zip Code*:	- Whats my +4?
City/County*:					
Primary Service Are	a* 😨				
Please select ALL loc	alities that will be	in your project's primary	service area. O	nly one County, City or Town mus	t be selected to save this page. Select the Add/Edit li

Selections will display below the County, City and Town sections. When selecting a County, it is not necessary to also select a Town that lies within that county. Cons

City: / Add/Edit City
No City Selected.

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Save



DHCDCAMS



Profile

Q

Search Programs



Downloads



Apply



Application Status



View And Manage Projects



User Guide

Application Submission

Application ID: 3007062012125835 Project Name: KWS 7.6.12 Test App Program Name: Appalachian Regional Commission Application Start Date: 07/05/2012 Application End Date: 09/12/2012

Project Information | Project Budget | Narrative Information | Attachments | Additional Information

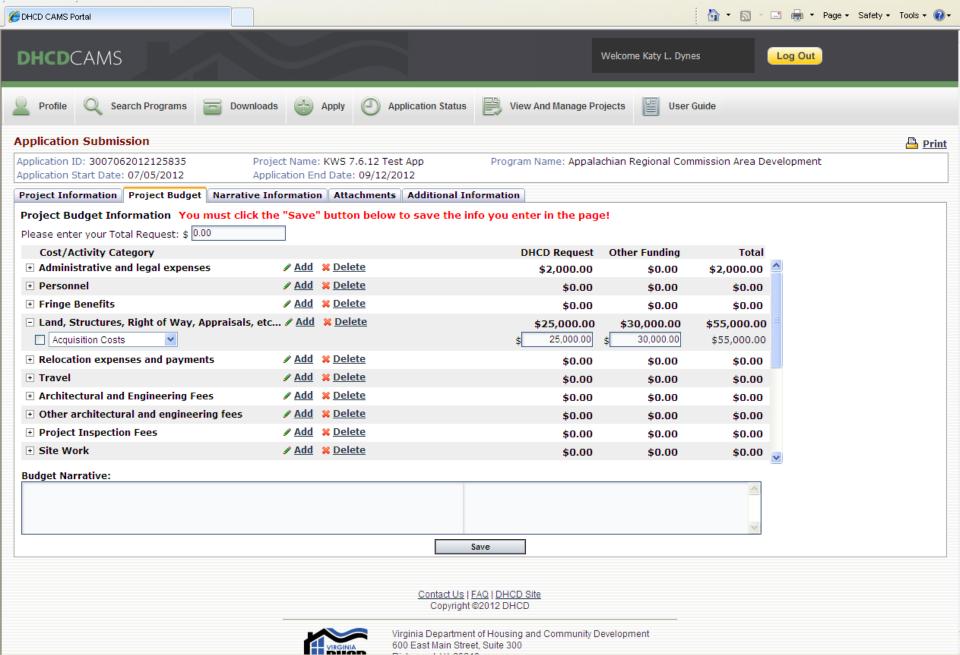
Project Budget Information You must click the "Save" button below to save the info you enter in the page!

Please enter your Total Request: \$ 0.00

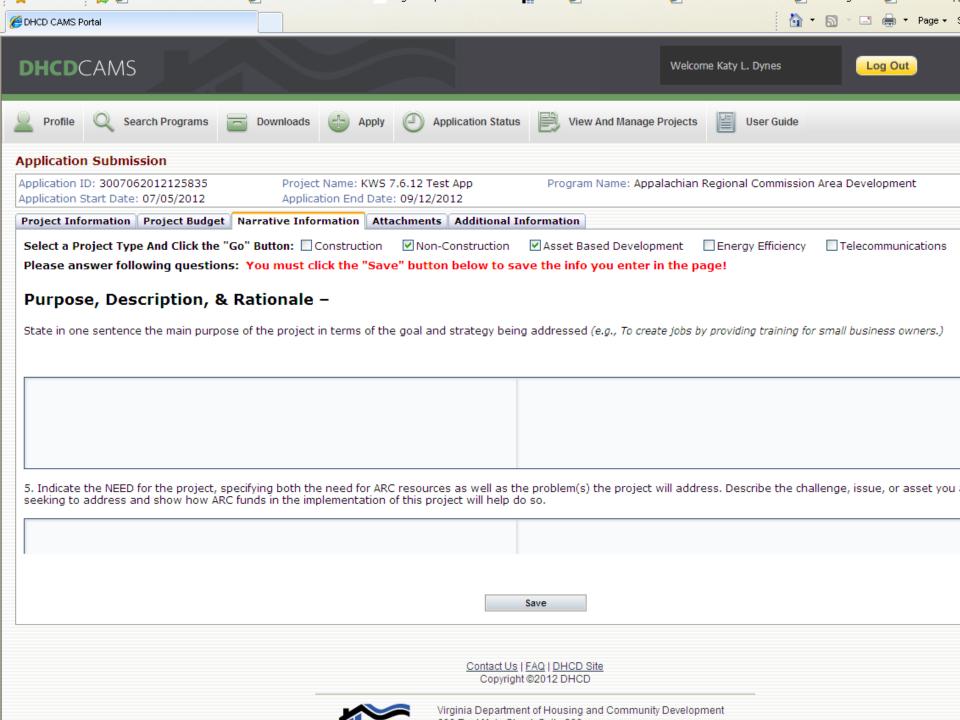
Cost/Activity Category			DHCD Request	Other Funding
$oldsymbol{\pm}$ Administrative and legal expenses	/ Add	※ <u>Delete</u>	\$0.00	\$0.00
+ Personnel	/ Add	¥ <u>Delete</u>	\$0.00	\$0.00
→ Fringe Benefits	/ Add	¥ <u>Delete</u>	\$0.00	\$0.00
$\ensuremath{\pm}$ Land, Structures, Right of Way, Appraisals, etc	/ Add	¥ <u>Delete</u>	\$0.00	\$0.00
$oldsymbol{\pm}$ Relocation expenses and payments	/ Add	¥ <u>Delete</u>	\$0.00	\$0.00
+ Travel	/ Add	※ <u>Delete</u>	\$0.00	\$0.00
Architectural and Engineering Fees	/ Add	※ <u>Delete</u>	\$0.00	\$0.00
$oldsymbol{\pm}$ Other architectural and engineering fees	/ Add	※ <u>Delete</u>	\$0.00	\$0.00
Project Inspection Fees	/ Add	※ <u>Delete</u>	\$0.00	\$0.00
Site Work	/ Add	¥ <u>Delete</u>	\$0.00	\$0.00
Demolition and Removal	/ Add	¥ <u>Delete</u>	\$0.00	\$0.00

Budget Narrative:

Save



√2 + € 100% →





Search Programs Profile



Downloads

Project Information | Project Budget | Narrative Information | Attachments | Additional Information



Apply

Application Status



Browse.

Browse.

View And Manage Projects



User Guide

Application Submission

Application ID: 3007062012125835 Project Name: KWS 7.6.12 Test App Application Start Date: 07/05/2012 Application End Date: 09/12/2012

Program Name: Appalachian Regional Commission Area Development

Please submit/upload following required documents: You must click the "Save" button below to save the info you enter in the page! ALL maps should be LEGIBLE and contain a scale which is clearly marked on the map.

PER / PAR / Master Plan: Attach a copy of the PER/PAR or other relevant study for the project. If more than one document, please combine into a zip file and attach it here.

Committment of Other Funds: Attach signed award letters or other documentation showing other funds in the project have been committed.

Letters of Support - Attach letters from key stakeholders in support of this project.

The other field is for additional items in support of your proposal.

Proposal Summary

(to get the template file by clicking **HERE**)

SF424C Construction Budget

(to get the template file by clicking **HERE**)

SF424A Non-Construction Budget

(to get the template file by clicking HERE)

Browse. Maps Browse. PER/ PAR /Master Plan

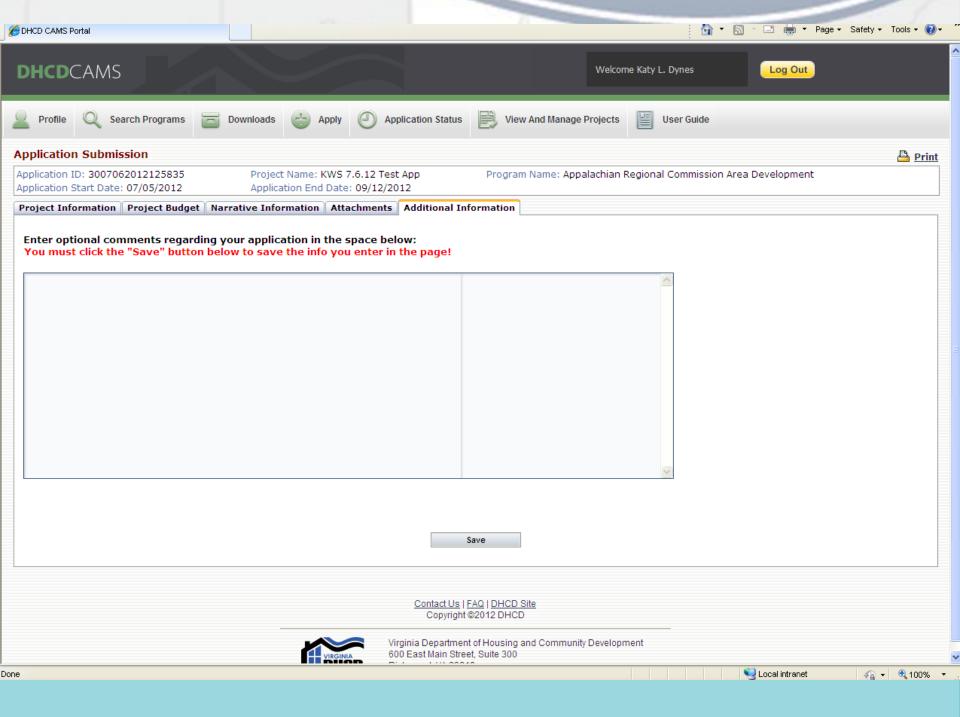
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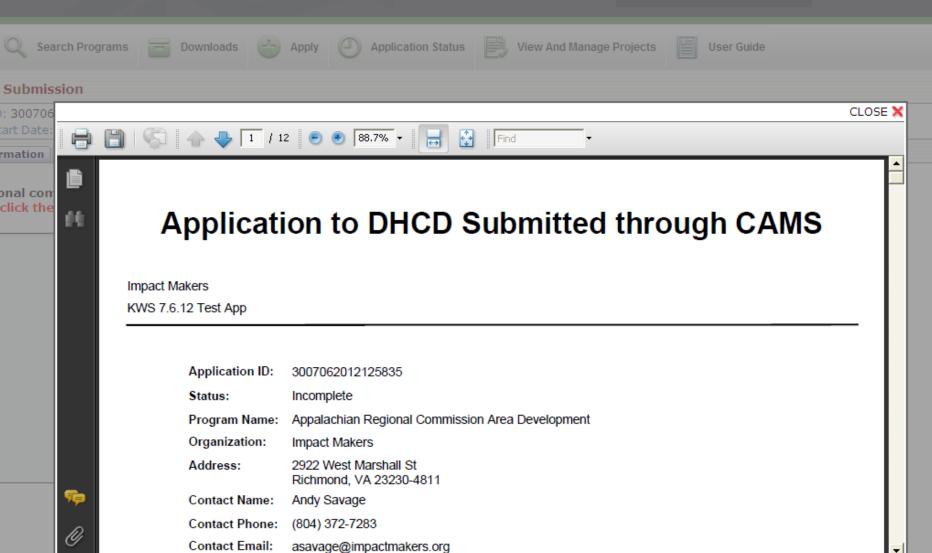
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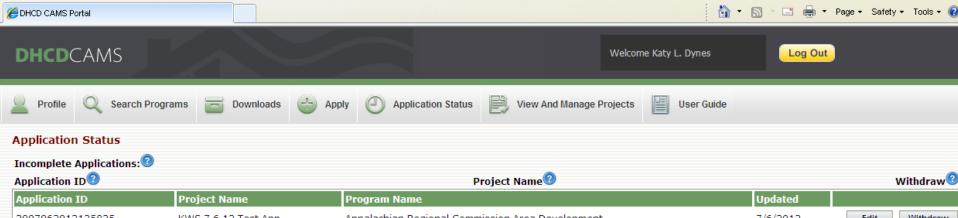
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Edit 3007062012125835 KWS 7.6.12 Test App Appalachian Regional Commission Area Development 7/6/2012 Withdraw

Pending Applications:
No Records Found!

In Progress Applications:

No Records Found!

Approved Applications:
No Records Found!

Denied Applications:
No Records Found!

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Virginia Department of Housing and Community Development 600 East Main Street, Suite 300 Richmond, VA 23219

Technical Assistance

HELPS

Keith Sherrill (804-371-7055) keith.sherrill@dhcd.virginia.gov

Chris Thompson (804-371-7056) chris.thompson@dhcd.virginia.gov

Denise Ambrose (804-371-7029) denise.ambrose@dhcd.virginia.gov

Contact your local Planning District Commission

GOOD LUCK!